

# treats with jellie

Local desserts, honest verdicts. · Cedar Park · Lakeline · ATX

@treatswithjellie

treats with jellie is a hyperlocal dessert account covering Cedar Park, Lakeline, and greater Austin. Every reel is a real, honest verdict — filmed and edited in-house — written like a friend telling you what's actually worth the drive.

The audience is small but local and engaged: the exact people a Central Texas bakery, cafe, or food brand wants walking in the door. Content regularly travels well past the following, and brand reposts have been the single biggest growth lever.

## WHY IT WORKS

**4,800+**

accounts reached by a single recent reel — ~10x the following

**9.8s**

avg watch time on that reel — deep retention, not a scroll-by

**100%**

Cedar Park · Lakeline · ATX — hyperlocal, every post

**~5x**

reach lift from one brand repost (Beard Papa's) vs a normal reel

## TOP-PERFORMING CONTENT



Strawberry sando showdown

7,008 views · 4,806 reach  
9.8s avg watch



Sourdough cinnamon roll

678 views · 438 reach  
8.8s avg watch



Beard Papa's cream puff

938 views · 674 reach



Michelle's bow-tie croissant

428 views · 328 reach  
7.0s avg watch

## WHAT I OFFER

### Sponsored reel

Filmed and edited start to finish. 20–30s, built for watch time.

### Photo carousel

Multi-slide features built to save and share.

### UGC

Usage-rights content for your own channels and ads.

### In-store / product feature

Honest taste tests that are safe for your brand team to repost.

Rates available on request. Open to product, flat-fee, and UGC deals.

LET'S WORK TOGETHER

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